

December 12-13, 2011

Digital Marketing for Medical Devices Europe

Berlin, Germany

Sponsored by ExL Pharma.

Visit <http://www.exlpharma.com/events/digital-marketing-medical-devices-europe> to register and for more information.

January 10-11, 2012

2nd Annual State of Clinical Development Cost Conference

Philadelphia, PA

USciences and TTC will be hosting Pharmaceutical and CRO leaders to speak at the 2nd Annual State of Clinical Development Cost Conference. Increase your job savvy by learning from multiple industry experts at one seminar, so don't delay in registering to attend! There will be notable speakers from companies including Merck, Astellas, Allergan, Pfizer, Hospira, PharmaNet, PSI, NIH, and more. Don't miss this chance to speak one on one with these notable professionals and increase your knowledge base from their vast experiences. If you would like to register for the conference please visit the conference website at www.stateofclindev.com.

To register or obtain a detailed agenda with panel topics

and a list of speakers please visit us at www.stateofclindev.com.

For more information please e-mail us at moreinfo@stateofclindev.com

January 18-19, 2012

6th Annual Medical Science Liaison Skill Building and Management Summit

Philadelphia, PA

CBI CONTACT: Cathy Rossi-Cecere - cathy@cbinet.com

January 19-20, 2012

4th Annual Risk Evaluation and Mitigation Strategies

Arlington, VA

Visit <http://www.exlpharma.com/events/4th-annual-risk-evaluation-and-mitigation-strategies> to register and for more information.

January 19-20, 2012

Trial Master File Summit

Arlington, VA

Visit <http://www.exlpharma.com/events/trial-master-file-summit> to register and for more information.

January 19-20, 2012

2nd Annual Developing CAPAs in the GCP Environment

Arlington, VA

Visit <http://www.exlpharma.com/events/2nd-annual-developing-capas-gcp-environment> to register and for more information.

January 23-24, 2012

5th Annual on Knowledge Management for Medical Affairs

Philadelphia, PA

CBI CONTACT: Kristina Weljkovic - kristina.weljkovic@cbinet.com

January 24-25, 2012

5th Annual Forum on Oncology Commercialization Strategies

Philadelphia, PA

CBI CONTACT: Lauren Donoghue - lauren.donoghue@cbinet.com

January 24-25, 2012

PCC 2012 - 9th Annual Pharmaceutical Compliance Congress

Washington, DC

CBI CONTACT: Emily Forest – emily.forest@cbinet.com

January 25-26, 2012

Chargebacks & Commercial Rebates

New York, NY

PM360 Readers are entitled to a discount of \$200 per attendee!

Enter Discount Code: PM 200

To Register and for further details, please visit: www.americanconference.com/chargebacks

Sponsored by The American Conference Institute.

January 25-26, 2012

Enhancing Drug Bioavailability & Solubility

Boston, MA

Visit <http://www.exlpharma.com/events/enhancing-drug-bioavailability-solubility> to register and for more information.

January 26, 2012 @ 2:00 pm EST/11:00 am PST

The 7th Annual Patient Adherence eBroadcast

Join this live 60-minute complimentary eBroadcast as Frost & Sullivan and McKesson Patient Relationship Solutions share real world outcomes on patient adherence programs. Listen in on the experiences of others and walk away with actionable strategies on how you can build a world-class adherence program that drives behavior change in patients.

To register or for more information, visit: <http://bit.ly/sYCHBL>

January 26-27, 2012

2nd Life Sciences Serialization & Traceability for Brand Protection

Philadelphia, PA

THE COUNTERFEIT PHARMACEUTICAL INTER-AGENCY WORKING GROUP ALREADY RECOMMENDS THAT CONGRESS ADOPT A TRACK-AND-TRACE SYSTEM FOR PHARMACEUTICALS & RELATED PRODUCTS

Join us in January where we provide strategy for three different, yet intertwined, areas – counterfeiting, brand protection and regulatory compliance. It is evident from above that the U.S. Government is close to mandating track and track capabilities for all manufacturers. Combined with international requirements already in place in countries like Turkey and France, development of a mandatory compliant (fully serialized and pedigree-ready) supply chain is on the radar.

For more information, please visit: <http://exlpharma.com/events/2nd-life-sciences-serialization-traceability-brand-protection>

January 30-31, 2011

Preventing Fraud, Abuse and Waste in Medicare Advantage and Prescription Drug Plans

Philadelphia, PA

Sponsored by ACI. For more information, please visit: <http://www.americanconference.com/2012/849/preventing-fraud-abuse-and-waste-in-medicare-advantage-and-medicare-prescription-drug-plans/>

January 30-31, 2012

3rd Annual Health Outcomes and Pharmacoeconomics Research

Sponsored by Marcus Evans. To register and for more info: <http://www.marcusevans.com/marcusevans-conferences-event-details.asp?EventID=18379&SectorID=31>

February 6-8, 2012

ePharma Summit

New York, NY

IIR's 11th Annual ePharma Summit is the longest running, largest and most respected digital marketing event for the life science industry. Our mix of keynotes, real life case studies and networking are unmatched by any other event.

It will be hard to top 2011 but planning is already under way for 2012 and it will no doubt be the one meeting you must attend.

As digital strategies quickly move to the center of every successful multi-channel marketing campaign, physicians and custom-

ers are moving to the center of every brand strategy. Brands want patient-centered, physician-centric messaging that delivers measurable engagement and they realize digital is the best and fastest way to achieve this.

Sponsored by the Institute for International Research.

To register and for more information, please visit: <http://www.iirusa.com/epharmasummit/welcome-to-epharmaxml>

February 7-8, 2012

3rd Annual Effective Preparation for FDA Advisory Committees

San Diego, CA

CBI CONTACT: Kristina Weljkovic – kristina.weljkovic@cbinet.com

February 9-10, 2012

2nd European KOL Relationship Summit

Barcelona, Spain

Visit <http://www.exlpharma.com/events/2nd-european-kol-relationship-summit> to register and for more information.

February 23-24, 2012

2nd Patient Adherence Summit

Philadelphia, PA

Visit <http://www.exlpharma.com/events/2nd-patient-adherence-summit> to register and for more information.

February 23-24, 2012

4th Annual Life Sciences Forum on Speaker Program Management

Philadelphia, PA

CBI CONTACT: Lauren Donoghue – lauren.donoghue@cbinet.com

27-28 February 2012

8th Annual Late Phase Research Summit

Amsterdam, The Netherlands

CBI CONTACT: Emily Forest – emily.forest@cbinet.com

February 27-28, 2012

Branded Generics for Emerging Markets

The Hub Cira Center, Philadelphia

With the tremendous growth in sales in emerging markets expected over the next 10 years, now is the time to join the BRAND-ED GENERIC conference to find out whether this opportunity for sales expansion is right for you. You will meet face-to-face with hundreds of pharmaceutical and generic manufacturers from the U.S. and overseas, and walk away with valuable insights and contacts for your next campaign! Visit: <http://www.ChinaBrandedGeneric.com> to register and for more information.

February 28 – March 1, 2012

World Consumer Diagnostics Summit

Boston, MA

This meeting is the world's only event focusing on the commercial impact that consumer empowerment will have. Spurred on by advances in molecular diagnostics, the market for consumer diagnostics is expanding rapidly. As consumers take greater care of their wellbeing, opportunities are being created for proactive companies from Pharma, diagnostic and consumer product/services to stratify their markets and increase business.

Attend this meeting and you will examine the most effective strategies to enter into, and profit from, consumer diagnostics.

www.consumer-diagnostics.com

March 4-6, 2012

6th Annual Clinical Billing & Research Compliance

Las Vegas, NV

Visit <http://www.exlpharma.com/events/6th-annual-clinical-billing-research-compliance> to register and for more information.

March 5-6, 2012

4th Digital Pharma Europe

Berlin, Germany

Visit <http://www.exlpharma.com/events/4th-digital-pharma-europe> to register and for more information.

March 5-6, 2012

7th Summit on Biosimilars and Follow-On Biologics

Washington, DC

CBI CONTACT: Lauren Donoghue – lauren.donoghue@cbinet.com

March 6-7, 2012

13th Annual Patient Assistance and Access Programs

Baltimore, MD

CBI CONTACT: Cathy Rossi-Cecere – cathy@cbinet.com

March 11-13, 2012

17th Annual Medical Devices, 2012

Envision the future of medical technology and healthcare delivery at the 17th Annual Medical Devices, 2012: A Frost & Sullivan Executive MindXchange

Loews Coronado Bay Resort, Coronado, CA

Engage with seasoned medical devices executives driving both the future of healthcare, and their company's innovation, growth, and business strategy – Walk away with tons of new contacts, fresh ideas, best practices and renewed inspiration.

For the detailed event agenda and brochure, visit: <http://bit.ly/pAIVCU>

March 19-21, 2012

8th Annual Pharmaceutical/ Biotech Accounting and Reporting Congress

Philadelphia, PA

CBI CONTACT: Lauren Donoghue – lauren.donoghue@cbinet.com

March 19-21, 2012

3rd Annual Patient Engagement Summit

Philadelphia, PA

This is an exciting time for recruiting patients into clinical trials and engaging them throughout!

As more pharmaceutical companies crack the code about how to successfully use new technologies to meet deadlines, Clinical Trials Leaders must maintain a keen awareness of what tools are available, or risk falling behind competitors who

3rd Annual Patient Engagement Summit (Continued)

more quickly recruit patients and more effectively engage them while avoiding attrition.

At ExL's 3rd Patient Engagement Summit: New Technologies for Engaging Patients in Clinical Trials, trial leaders will gain the knowledge they need to choose between very different technologies when trying to meet deadlines.

For more information, please visit: <http://exlpharma.com/events/3rd-annual-patient-engagement-summit>

March 19-21, 2012

6th Forecasting and Optimizing the Clinical Supply Chain

Philadelphia, PA

This conference provides participants with the tools and knowledge to effectively communicate and increase transparency to better forecast clinical supply demand, manage clinical supply in emerging markets, understand the regulatory guidelines and expectations, increase operational efficiencies, and learn new emerging forecasting technologies for global clinical supply chain excellence. This is a must attend event for everyone involved in the clinical supply chain looking to advance their knowledge and learn new strategies, while interacting with other pharmaceuticals, medical device, and biotechnology professionals.

For more information, please visit: <http://exlpharma.com/events/6th-forecasting-and-optimizing-clinical-supply-chain>

March 19-21, 2012

**5th Lean Sigma & Kaizen for Pharma R&D
Philadelphia, PA**

For more information, please visit: <http://www.exlpharma.com/events/5th-lean-sigma-kaizen-pharma-rd>

**March 19-21, 2012
Data Privacy In Pharma
Brussels, Belgium**

Sponsored by the American Conference Institute.

To register, visit: <http://www.americanconference.com/2012/691/data-privacy-in-pharma/>

**March 20-21, 2012
Fraud and Abuse in the Sales and Marketing of Drugs
New York, NY**

Sponsored by the American Conference Institute.

Visit <http://www.americanconference.com/index.htm> to register and for more information.

Phone: 352-3220 ext. 483

Email: j.stoops@americanconference.com

**March 22-23, 2012
3rd Annual Risk-Sharing and Innovative Contracting Models for Bio/Pharmaceuticals
Philadelphia, PA**

CBI CONTACT: Kristina Weljkovic – kristina.weljkovic@cbinet.com

**March 22-23, 2012
3rd Annual Forum on Next Generation Rx Sampling Strategies
Philadelphia, PA**

CBI CONTACT: Cathy Rossi-Cecere – cathy@cbinet.com

**March 26-28, 2012
11th Annual iPharmaConnect
Philadelphia, PA**

CBI CONTACT: Emily Forest – emily.forest@cbinet.com

**March 27-28, 2012
3rd Annual Forum for Bio/Pharmaceutical and Medical Device Companies on Collaboration with Cooperative Groups
Philadelphia, PA**

CBI CONTACT: Emily Forest – emily.forest@cbinet.com

**April 16-17, 2012
3rd Annual West Coast Forum on Sunshine, State Laws and Aggregate Spend
San Diego, CA**

CBI CONTACT: Lauren Donoghue – lauren.donoghue@cbinet.com

**April 16-17, 2012
Risk-Based Clinical Monitoring and Source Data Verification
Location TBD**

CBI CONTACT: Matt Lewis – matthew.lewis@cbinet.com

**April 26-27, 2012
7th Annual Forum on Clinical Trial Registries and Results Databases**

Philadelphia, PA

CBI CONTACT: Emily Forest – emily.forest@cbinet.com

April 26-27, 2012

11th Annual Patient Adherence Forum

Philadelphia, PA

CBI CONTACT: Lauren Donoghue – lauren.donoghue@cbinet.com

April TBD, 2012

IVT Pharma Outsourcing and Contracting Conference & Exhibition

Location TBD

CBI CONTACT: Matt Lewis – matthew.lewis@cbinet.com