

CALENDAR OF EVENTS

**A quick-reference list of upcoming meetings and events**

August 16-18, 2010

CBI 4th Annual Tracking State Laws and Aggregate Spend

Washington, DC. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

August 18-20, 2010

ExL Pharma 5th Latin America Clinical Trials

Location TBD. Visit <http://www.exlpharma.com/events/5th-latin-america-clinical-trials> for more information.

August 23-24, 2010

2nd Annual Drug Discovery: Easing the Bottleneck

Loews Philadelphia, Philadelphia, PA

With key products suffering patent expiration in coming years, we understand the need to produce new and innovative products, and get them to market without suffering the fate of many drugs on the pipeline. By gathering together the foremost experts on issues such as compound management innovation and strategies, gene expression strategies, and other pertinent and debated topics we hope to open up a dialog which will lead to improved speed to market, increased profit margins, and most importantly: new and effective drugs and biotechnology.

Contact: [Marketing@opalevents.org](mailto:Marketing@opalevents.org).

Visit [http://www.opalevents.org/conferencehtml/2010/drug\\_discovery\\_easing\\_chemistry\\_bottleneck\\_2010/drug\\_discovery\\_easing\\_chemistry\\_bottleneck.php](http://www.opalevents.org/conferencehtml/2010/drug_discovery_easing_chemistry_bottleneck_2010/drug_discovery_easing_chemistry_bottleneck.php "Open in a New Window") for more info and to register.

Register directly at: <https://www.opalevents.org/forms/register/attendeel.php>

August 30, 2010

CBI 2nd Summit on Animal Health Marketing Strategies

Kansas City, MO. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 1, 2010

EyeforPharma's 2nd Annual Sales Excellence & Business Intelligence Australia

Sydney, Australia. Sponsored by EyeforPharma. Contact (800) 814-3459 or visit <http://www.eyeforpharma.com/au/index.shtml> for more information.

September 9-10, 2010

CBI Clinical Trials in Latin America

Lima, Peru. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 14-15, 2010

CBI Pharma/Biotech Internal Audit Summit

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 14-15, 2010

CBI 4th Annual Oncology Clinical Trials Summit

Vienna, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 14-15, 2010

CBI 8th Forum on Educational Grants

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 14-15, 2010

Marcus Evans 3rd Annual Drug Repositioning & R&D Enhancement  
Philadelphia, PA.

This conference will showcase more than 15 industry perspectives on the most effective scientific and strategic approaches to extend life-cycle management of drug products. Marcus Evans invites senior level executives from pharmaceutical, biotech, and medical device companies to take this opportunity to benchmark best practices with their industry peers in order to develop sound strategies for drug repositioning.

Visit online and to register at <http://www.marcusevansch.com/p60>. For more information contact: David, [ddrey@marcusevansch.com](mailto:ddrey@marcusevansch.com) or 312-540-3000 ext. 6583.

September 16, 2010

CBI 4th Annual Pharma/Biotech Collaboration Accounting and Transaction Due Dilligence  
Location TBD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 15-17, 2010

IIR 15th Annual Summit on the Medicaid Drug Rebate Program (MDRP)  
Chicago, IL. Sponsored by the Institute for International Research. Visit <http://www.iirusa.com/medicaiddrugrebates/home.xml> for more information.

September 19-21, 2010

The Discovery Summit  
Las Vegas, NV.

The Discovery Summit offers a unique format for solution providers to gain access to the leading senior drug discovery executives across North America. Sponsored by Marcus Evans.

To register and for more information, please visit [www.thediscoverysummit.com/PM360e1](http://www.thediscoverysummit.com/PM360e1)

September 20-21, 2010

EyeforPharma's 1st Annual Translational Medicine USA  
Boston, MA. Sponsored by EyeforPharma. Contact (800) 814-3459 or visit [www.eyeforpharma.com](http://www.eyeforpharma.com) for more information.

September 20-21, 2010

Pharmaceutical Packaging Leadership Summit  
Philadelphia, PA

With the healthcare industry rapidly changing, pharmaceutical industry leaders need to be equipped with the strategies and technologies to produce quality and cost-effective drugs. Opal Events will strive to offer the most up to date and important updates on regulatory issues, new technologies, and possible partnerships. This conference will focus on enhancing safety, while also cutting costs as well as highlighting the current issues in environmentally responsible packaging, and the new technologies that are coming down the pike!

Contact: [Marketing@opalevent.org](mailto:Marketing@opalevent.org).

Visit [http://www.opalevents.org/conferencehtml/2010/pharmaceutical\\_packaging\\_leadership\\_summit\\_2010/pharmaceutical\\_packaging\\_leadership\\_summit.php](http://www.opalevents.org/conferencehtml/2010/pharmaceutical_packaging_leadership_summit_2010/pharmaceutical_packaging_leadership_summit.php) for more information and to register.

September 20-21, 2010

CBI 7th Annual Forum on Formulary and Reimbursement Strategies for Effective Product Planning  
Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

Sept. 20-22, 2010

The Business of Biosimilars Conference

IIR's 2nd Annual Business of Biosimilars conference delivers effective strategies to navigate scientific, regulatory, economic, and legal challenges you face to remain competitive in commercializing your biosimilar portfolio in the United States and abroad.

Boston, MA. Sponsored by The Institute for International Research.

<b>\*10% Discount for PM360 Readers\*\* Please use code XPI586PM360 when you register to receive this discount.</b>  
Please visit <http://www.iirusa.com/biosimilarsevent/conference.xml> to register and for conference details; or Email: [register@iirusa.com](mailto:register@iirusa.com) for further information. Telephone: U.S.: 888-670-8200. International: 941-951-7885.

September 21-22, 2010

Pharma CI Conference & Exhibition

Parsippany, NJ. Sponsored by Pharma CI. Contact 212-228-7974 / 713-398-6888, or email [info@pharmaciconference.com](mailto:info@pharmaciconference.com).

Visit <http://www.pharmaciconference.com> for more information.

September 23-24, 2010

CBI 2nd Annual Forum on Pharmacy Benefit Excellence

Chicago, IL. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 23-24, 2010

CBI Forum on Strategic Distribution Planning for Specialty Products

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 27, 2010

CBI Medical Device and Diagnostics Summit on Regulatory Approvals

Boston, MA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 27-29, 2010

IIR BioRepositories 2010

Chicago, IL. Sponsored by the Institute for International Research. Visit <http://www.iirusa.com/biorepositories/welcome-to-biorepositories.xml> for more information.

September 28-29, 2010

e-Patient Connections 2010

Philadelphia, PA. Organized by Kru Research. Contact 267-756-7089, or visit <http://www.epatient2010.com>

PM360 Readers receive 15% off registration with the discount code I5PM360.

September 28-29, 2010

CBI Forum on Strategic Pipeline Planning

Princeton, NJ. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 28-30, 2010

13th Bio/Pharmaceutical and Medical Device Registries and Post Approval Studies Congress

Princeton, NJ. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

September 28 - 30, 2010

The World Congress 5th Annual Obesity Congress

Washington, DC. Sponsored by World Congress.

Contact 800-767-9499 or [www.worldcongress.com/obesity](http://www.worldcongress.com/obesity)

September 29, 2010

CBI 6th Annual Bio/Pharmaceutical and Medical Device Product Recalls Summit

Bethesda, MD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 3-6, 2010

The 2010 PDMA Sharing Conference

Celebrating 20 years as the premier PDMA compliance event.

Hilton San Diego Bayfront, San Diego, CA. Sponsored by the PDMA Alliance.

To register and for more information, please visit  
[www.pdmaalliance.org/PDMA\\_Sharing\\_Conference/about\\_the\\_conference\\_2010.html](http://www.pdmaalliance.org/PDMA_Sharing_Conference/about_the_conference_2010.html)

October 5-6, 2010  
CBI 12th Annual Guidelines for Disseminating Off-Label Information  
Alexandria, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 5-6, 2010  
4th Annual Pharma Forecasting Excellence Summit  
Hilton Back Bay Hotel, Boston, MA  
Join us this October to hear industry case studies & presentations on how to optimize forecasts and drive your portfolio strategy into the new decade. This year's congress will help you understand, forecast and strategically plan for success in new markets. We'll bring together expert forecasters and decision makers to provide a complete view of how to build a solid forecast and use that forecast to drive decision making.

Visit: [www.eyeforpharma.com/forecastingusa](http://www.eyeforpharma.com/forecastingusa)

To obtain a \$200 discount, quote PM360 at registration or contact Camilla Ohlsson on: [cohlsson@eyeforpharma.com](mailto:cohlsson@eyeforpharma.com) or +44 207 375 7223.

October 7-8, 2010  
Marcus Evans 4th Annual Therapeutic Monoclonal Antibody Discovery  
Boston, MA  
This conference will focus on the upstream phases of drug discovery. It will focus primarily on antibody engineering and antibody technologies rather than the production and downstream processing. It will also focus on tailoring mAbs for clinical utility, making them more patient friendly and designing efficacious and potent antibody treatments from early on in the drug discovery function.

Visit for more information and to register at <http://www.marcusevansch.com/360mono>  
For more information contact: David, [ddrey@marcusevansch.com](mailto:ddrey@marcusevansch.com) or 312-540-3000 ext. 6583

October 7-8, 2010  
Marcus Evans Design Optimization and Implementation for Adaptive Clinical Trials  
Jersey City, NJ  
In attending this premier Marcus Evans conference you will gain a better understanding of the design, and execution needed for adaptive clinical trials from companies paving the way within the industry. Learn how to conduct effective adaptive trials through specialized workshops for both statisticians and clinicians. This conference is a unique benchmarking and learning experience on an emerging area of focus for clinical trials.

Visit for more information and to register at <http://www.marcusevansch.com/360adaptive>  
For more information contact: David, [ddrey@marcusevansch.com](mailto:ddrey@marcusevansch.com) or 312-540-3000 ext. 6583

October 12 - 14, 2010  
PharmaForce 2010  
Hyatt Regency, Princeton, NJ  
Attend PharmaForce 2010 and Leave With Tactical Solutions!  
Key Themes For 2010 Include:  
Delve into today's hottest topics and gather tactical solutions from pharma and biotech thought leaders. Realize Insights In Key Areas:  
Optimize Your Pharma Sales Strategy - Develop new sales models and leave with new pharma promotional strategies  
Moving Beyond Limited Physician Access - Overcome difficulties in accessing your customers  
Sales Training And Leadership - Implement successful long-term rep, DM, and customer relationship training programs  
Technology Usage - Augment your sales strategies while supporting the effectiveness of your pharmaceutical sales force  
Closed Loop Marketing - Allocate your resources and maximize your budget effectively

Incentive Compensation - Properly motivate and reward your team

**\*\*Discount for PM360 Readers\*\*** Please use priority booking code IO406XA403 when you register to receive a \$200 PharmaForce 2010 registration discount.

For more information and to register please visit [http://www.wbresearch.com/pharmaforceusa/home.aspx?mac=IO406XA403&cm\\_mmc=External-\\_-IO406.005-\\_-PM360-\\_-home](http://www.wbresearch.com/pharmaforceusa/home.aspx?mac=IO406XA403&cm_mmc=External-_-IO406.005-_-PM360-_-home)

October 13-14, 2010

The World Congress Leadership Summit on Creating Disruptive Innovation in Health Care  
Boston, MA. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/innovation](http://www.worldcongress.com/innovation)

October 13-14, 2010

The Multi Channel Pharma Marketing Event  
Princeton, NJ. Sponsored by the Institute for International Research. For more information and to register, visit <http://www.iirusa.com/mcpme/multi-channel-pharma-marketing-event.xml>

October 18-19, 2010

CBI 5th Summit on Biosimilars and Follow-On Biologics  
Washington, DC. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 18-19, 2010

CBI 3rd Annual Life Sciences Congress on Paragraph IV Disputes and Settlements  
Alexandria, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 18-20, 2010

ExL Pharma 4th Annual Digital Pharma East  
Location TBD. Visit <http://www.exlpharma.com/events/digital-pharma> 4th Annual Digital Pharma East for more information.

October 19-20, 2010

7th Annual Patient Adherence & Engagement Summit  
Radisson Plaza Warwick, Philadelphia, PA  
Join us this October and learn the latest approaches and innovative strategies to boost adherence and improve patient health outcomes. This is the biggest patient-centric adherence meeting of its kind in the U.S. and we've got all the key stakeholders involved to provide their expertise in forming an integrated healthcare perspective on adherence. Our Summit provides a platform where key decision-makers and adherence experts can share best-practice ideas and solutions.  
Visit: [www.eyeforpharma.com/pcusa](http://www.eyeforpharma.com/pcusa)  
To obtain a \$200 discount, quote PM360 at registration or contact Camilla Ohlsson on: [cohllsson@eyeforpharma.com](mailto:cohllsson@eyeforpharma.com) or +44 207 375 7223.

October 20-21, 2010

CBI 2nd Annual Life Sciences Summit on International Trade Compliance  
Vienna, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 20-21, 2010

CBI 3rd Annual Congress on Early Access Programs  
Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 21-22, 2010

CBI Safety Assessment of Serious Adverse Events in CNS  
Vienna, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 21-22, 2010

EyeforPharma's SFE & Business Excellence Latin America

Miami, FL. Sponsored by EyeforPharma. Contact (800) 814-3459 or visit <http://www.eyeforpharma.com/latinamerica/index.shtml> for more information.

October 25-27, 2010

CBI 16th Annual Validation Week

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 26-27, 2010

Physician Payments Disclosure & Aggregate Spend:

American Conference Institute's Physician Payments Disclosure & Aggregate Spend.

Complying with new and proposed laws and mitigating risks associated with physician/Industry relationships. Medical community representatives, state legislators, and federal & state enforcer faculty will address future reporting/disclosure requirements, and how they will impact drug and device manufacturers.

New York, NY. Sponsored by the American Conference Institute. Phone 888-224-2480 to register, or do so online at [www.americanconference.com/pharma\\_bio\\_lifescience/AggregateSpend.htm](http://www.americanconference.com/pharma_bio_lifescience/AggregateSpend.htm)

\*PM360 subscribers are entitled to a \$360 discount off of the standard price; please reference discount code: PM360.\*

October 26-27, 2010

CBI 5th Annual Effective Oncology Benefit Management - A Forum for Payors

Chicago, IL. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 28-29, 2010

Drug Discovery Partnerships: Filling the Pipeline

Boston, MA

With key products suffering patent expiration in coming years, the need for new approaches to accelerate development of new chemical entities to treat severely unmet medical needs is more urgent than ever. This conference brings together pharmaceutical companies, small biotechnology enterprises, government agencies, for-profit and not-for profit research institutions to exchange ideas, make connections and discuss opportunities to create an environment that will foster pharmaceutical innovation.

Visit [www.opalevents.org](http://www.opalevents.org) to register and for more information. For further information contact: [Marketing@opalevents.org](mailto:Marketing@opalevents.org)

October 28-29, 2010

CBI Forum on Communicating with Nurse Practitioners - A Growing Critical Audience

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

October 28 - 29, 2010

The World Congress Executive Forum on Creating a Culture of Health

Chicago, IL. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/culture](http://www.worldcongress.com/culture)

November 2010

EyeforPharma's 1st Annual Managed Care USA

Philadelphia, PA. Sponsored by EyeforPharma. Contact (800) 814-3459 or visit [www.eyeforpharma.com](http://www.eyeforpharma.com) for more information.

November 2-3, 2010

CBI Annual Electronic Health Records Forum

Kansas City, MO. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 3-4, 2010

CBI 5th Annual Pharmaceutical/Biotech Tax and Transfer Pricing Congress

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 3-4, 2010

CBI 7th Annual Defining Appropriate and Effective Interactions with Thought Leaders and Key Opinion Leaders (KOLs)  
Princeton, NJ. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 4-5, 2010

CBI 3rd West Coast Forum on Clinical Supply Chain Management  
San Francisco, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 7 - 10, 2010

The 6th Annual World Healthcare Innovation and Technology Congress (WHIT v.6.0)  
Alexandria, VA. Sponsored by World Congress. Contact 800-767-9499 or [www.whitcongress.com](http://www.whitcongress.com)

November 8-9, 2010

5th Annual eCommunication and Online Marketing Summit 2010  
Boston, MA

Let our world-class speakers help you to integrate your digital efforts with the traditional marketing mix to create the ultimate marketing model! We guarantee that you will gain proven e-communication strategies which you can implement immediately. To see the full agenda and speaker line-up, visit <http://www.eyeforpharma.com/ecom/>

November 15-16, 2010

ExL Pharma 6th Pharmaceutical Meeting Planners' Summit  
Location TBD. Event Under Development. Visit <http://www.exlpharma.com/events/pharmaceutical-meeting-planners-summit> for more information.

November 15-17, 2010

CBI Premier Forum on Supplier Audits for the Life Sciences Industry  
La Jolla, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 17-18, 2010

CBI Forum on Safety Data Lifecycle Management  
Baltimore, MD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 17-18, 2010

CBI 4th Annual Comparative Effectiveness Research Summit for the Bio/Pharmaceutical and Medical Device Industries  
Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 17-18, 2010

CBI 7th Patient Reported Outcomes  
Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 18, 2010

CBI 2nd Annual Life Sciences Finance and Accounting Forum  
La Jolla, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 18 - 19, 2010

The World Congress Leadership Summit on Accountable Care Organizations (ACOS) West  
San Diego, CA. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/acowest](http://www.worldcongress.com/acowest)

November 18-19, 2010

CBI Inaugural West Coast Life Sciences Compliance Congress  
San Diego, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

November 18-19, 2010

CBI 2nd Annual VA\*DoD\*PHS Federal Pricing and Contracts

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 7-8, 2010

CBI Premier Bio/Pharmaceutical and Medical Device Commercialization and Market Access Summit

Location TBD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 6-7, 2010

CBI 2nd Annual BioPharma Forum on Leveraging Secondary Data Sources

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 6-7, 2010

CBI Forum on Academic Medical Center and Sponsor Research Collaboration

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 6-7, 2010

CBI 2nd Collaborative Forum on Contracting for CROs

Location TBD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 8, 2010

The World Congress 7th Annual American Health Care Congress

Ontario, CA. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/ahcc](http://www.worldcongress.com/ahcc)

December 8-9, 2010

CBI 3rd Life Sciences Meeting Management Forum

San Diego, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 8-9, 2010

CBI CMAC 2010 - Commercialization and Market Access Congress

Lake Buena Vista, FL. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 8-9, 2010

CBI 6th Annual Forum on Strategic Publication Planning

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 13-14, 2010

CBI 6th Annual BioPharma Fee for Service and Channel Data Management

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

December 14-15, 2010

CBI 4th Annual Alzheimer's Drug Development Summit

Washington, DC. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 12-13, 2011

CBI 5th Annual Medical Science Liaison Skill Building and Management Summit

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 19-20, 2011

CBI 10th Annual Bio/Pharmaceutical Contact Centers Conference

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 20-21, 2011

CBI 4th Annual Forum on Oncology Commercialization Strategies

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 24-25, 2011

CBI 8th Annual Pharmaceutical Compliance Congress

Washington, DC. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 24-25, 2011

CBI 2nd Annual Forum on Effective Preparation for FDA Advisory Committees

Alexandria, VA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 24-25, 2011

CBI 2nd Bio/Pharma Forum on Strategic Sourcing and Procurement.

Location TBD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

January 26-27, 2011

CBI 5th Annual Cardiac Safety Assessment Summit

Washington, DC. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

February 1 - 3, 2011

The World Congress 6th Annual Employer Health, Human Capital & Wellness Congress

Washington, DC. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/ehhc](http://www.worldcongress.com/ehhc)

February 8-9, 2011

CBI 4th Annual Clinical Trial Forecasting and Budgeting

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

February 16-17, 2011

CBI 6th Forum on Medical Device and Diagnostics Strategic Reimbursement

San Diego, CA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

March 8-9, 2011

CBI 12th Annual Patient Assistance Programs

Location TBD. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

March 14-15, 2011

CBI 7th Annual Comparator Studies

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

March 21-22, 2011

CBI 10th Annual eMarketing Forum

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

March 24-25, 2011

CBI 2nd Annual Risk-Sharing and Innovative Contracting Models for Bio/Pharma

Philadelphia, PA. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

April 4-6, 2011

The 8th Annual World Health Care Congress

Washington, DC. Sponsored by World Congress. Contact 800-767-9499 or [www.worldhealthcarecongress.com](http://www.worldhealthcarecongress.com)

April 29-30, 2011

The World Congress 2nd Annual Leadership Summit on The Business of Women's Health  
Boston, MA. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/women](http://www.worldcongress.com/women)

May 16-17, 2011

The World Congress 4th Annual Executive Forum on Rewards and Incentives to Improve Employee Health  
Philadelphia, PA. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/rewards](http://www.worldcongress.com/rewards)

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CBI 2nd Annual Project Management for Pharmaceutical/Biotech Clinical Operations  
Chicago, IL. Sponsored by the Center for Business Intelligence. Contact (800) 817-8601 or visit [www.cbinet.com](http://www.cbinet.com)

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The World Congress 2nd Annual Leadership Summit on Leveraging the Stimulus Funding to Accelerate EHR Adoption  
Washington, DC. Sponsored by World Congress. Contact 800-767-9499 or [www.worldcongress.com/her](http://www.worldcongress.com/her)

May 27-28, 2010

The 7th Annual World Health Care Congress Europe  
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